



Barr-Eden Estate joins the MMD Portfolio

Maisons Marques et Domaines UK (MMD) is adding Australian producer Barr-Eden Estate to its portfolio, effective 28 September 2026.

Richard Billett, MMD Managing Director commented, “we are very pleased to welcome Barr-Eden estate to the MMD UK portfolio and to introduce their finely crafted Rhone varietal wines with a unique, Eden Valley, terroir expression and personality to this market. A first involvement for MMD UK in the super-premium Australian sector, we are delighted also to partner with Pierre-Henri Morel as he looks to continue and enhance the legacy of this long-established property”.

The 130-acre property encompasses some of Australia’s highest vineyards, situated between 465 and 545 metres above sea level. Although the region has a continental climate, the estate’s elevation brings higher annual rainfall of approximately 700–900mm. These cooler, elevated conditions create a longer, slower growing season that begins later than in the Barossa Valley, allowing the fruit to achieve optimal phenolic ripeness and produce an exemplary range of wines that reflect the distinctive character of its high-altitude vineyards. Barr-Eden’s name reflects the vineyard’s location on Mengler’s Hill, spanning the Barossa and Eden valleys. The vineyards have also been planted over historic goldfields, hence the wine’s name Love Over Gold.

Originally owned by the Pöhner family from 1858, the property was acquired by Australian wine industry legend Bob McLean in 1997. Pierre-Henri Morel became involved in the estate’s wine production in 2014, working alongside Barossa grape grower Joel Mattschoss. A former Managing Director for Michel Chapoutier, Pierre-Henri brings a wealth of international winemaking experience to the project. The venture expanded in 2016 with the introduction of more approachable wines produced from younger vines on the same estate. In June 2023, Pierre-Henri Morel and his business

partner, Michael Twelftree, became the sole custodians of the property, establishing the Love Over Gold estate. Pierre said “at Barr-Eden Estate, Love comes first. We’ve spent years waiting patiently for the right partner to look after our wines with the same care, passion, and commitment, that we do. MMD UK has long been our ideal partner. From bringing an exceptional collection of wines from around the World, to working with some of the best people in the industry.”

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Further information:

Madeleine Waters | madeleine@weraeco.co.uk | 07778 702221